

Your next *10 videos*, backed by what is already going viral in moving-abroad vlogs

Prepared for **Vloggers** · 8 Sep 2026. Every video below links to YouTube. The ten ideas at the end are the deliverable; everything before them is the evidence.

PAGE

outlierkit.com/resources/youtube-strategy-for-vloggers/

NICHE

Moving abroad and first-month vlogs

STAGE

Strategy playbook

BUILT WITH

OutlierKit outlier index

WHERE YOU STAND

Where vloggers stand today

13

OUTLIER VIDEOS ANALYSED

8 Sep 2026

PULLED FROM OUTLIERKIT

Milestone plus place

WINNING FORMAT

Expectation vs reality

POSITIONING

The vlogs beating their channel averages are not daily vlogs. They are milestones: first month, one year, first week in the apartment, the day I decided to leave. Each one names a place and a gap between what the vlogger expected and what happened. That gap is what a stranger clicks on; the daily routine is what a subscriber watches.

The multiples are biggest on the smallest channels: 46x on 2,140 subscribers, 16.7x on 699, 9.6x on 243. A vlogger with no audience yet has the same access to these titles as one with 140,000, which is why your first ten videos are milestones, not days.

The place is the search, the gap is the click

Every outlier below names a country or city. Search brings the viewer who is planning the same move; the not-what-I-expected frame makes them click your video over the tourism board's. Keep both in every title until the channel has a subscriber base that watches for you rather than for the place.

What is going viral in moving-abroad vlogs right now

Outlier vlogs from channels of every size, pulled from OutlierKit

Each x is how far the video beat its own channel's normal views. Three of the thirteen come from channels under 1,000 subscribers, the proof that the milestone format pulls cold viewers.



LIVING in Vietnam Was NOT What I Expected!

DemiDoesIt · 8.1K subs · 168K views · Apr 2026

Living in a named country plus not what I expected. 16.8x on 8,120 subscribers; the gap between expectation and reality is the story, and the country is the search.



One Year in Denmark - Not What I Expected

The Joana Alves · 2.1K subs · 51.7K views · Nov 2023

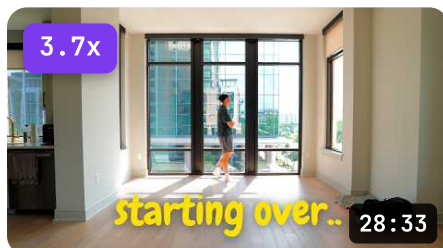
One year, a named country, not what I expected. 46.2x on 2,140 subscribers and still pulling views three years later; the anniversary is a slot.



Sweden Vlog I I Moved to Sweden.... Here's What I Got Completely Wrong!!

Bobby-Abroad · 1.9K subs · 24K views · Mar 2026

I moved plus what I got completely wrong. 16.2x on 1,850 subscribers; admitting a mistake is a stronger hook than sharing a tip.



Starting Over in Austin Wasn't What I Expected

Alex Nicoll · 55.1K subs · 173K views · May 2026

Starting over in a named city. 3.7x on 55K subscribers; the same shape holds at the top of the range.



Americans Moving Abroad Make This Mistake I UK Life Reality

The Hickson Diaries · 22.1K subs · 114.8K views · Apr 2026

Names the audience (Americans moving abroad) and a mistake. 15.1x on 22K subscribers; the viewer sees themselves in the title.



My First Home in Greece: From Culture Shock to Gratitude

Aegean Dreams · 2.4K subs · 22.5K views · May 2025

First home plus a named country plus an arc, culture shock to gratitude. 16.1x on 2,350 subscribers.



My First Month Living in the UK | Biggest Culture Shocks, Lessons & Funny Moments

AdventureswithTeekayVenus · 810 subs · 3.6K views · Aug 2025

An 810-subscriber channel got 3,644 views on first month plus culture shocks. 9.5x; the first-month video is the one people search before they move.



After 1 Month in Lithuania: My Culture Shocks & Honest First Impressions

Chinenyenwa Umezuruike · 243 subs · 2.3K views · Apr 2026

A 243-subscriber channel at 9.6x on the same first-month shape, for Lithuania. The country is small; the pattern still works.



My Daily Routine Living in Spain (Why It's Better)

Mitch Tilyard · 699 subs · 11.7K views · Oct 2025

Daily routine plus a named country plus a claim (why it is better). 16.7x on 699 subscribers; routine is the format, the claim is the hook.



Why I'm Moving Out of the Country (Vlog Update)

YouTubeMAXIMA · 4.3K subs · 18.7K views · Sep 2025

Why I'm moving out of the country: the decision video. 9.1x on 4,350 subscribers; the announcement pulls strangers weighing the same choice.



My First Year in Portugal was a Nightmare

Expat on a Budget · 8K subs · 7.5K views · Aug 2025

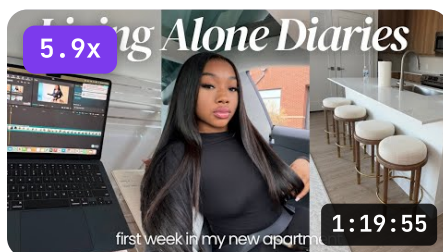
First year plus nightmare: the honest negative. 9.5x on 7,980 subscribers; expat on a budget names the audience twice.



I Left Everything For London I One Month Later...

Marie Mercurius · 12.2K subs · 21.6K views · Nov 2025

I left everything plus a city plus one month later. 7.9x on 12K subscribers; the stakes are in the title.



1ST WEEK LIVING IN MY NEW APARTMENT | unpacking, furniture shopping, decorating...

Jada Waters · 140K subs · 408.9K views · Jan 2026

First week in a new apartment, 80 minutes long, 5.9x on 140K subscribers. The milestone format works at scale and at length.

The patterns behind these numbers

- **Milestone beats day.** First month, one year, first week, first home: a milestone gives a stranger a reason to start here.
- **Name the place.** Vietnam, Denmark, Sweden, Austin, Greece, London: the place is what gets typed into search.
- **Expectation versus reality is the hook.** Not what I expected, what I got wrong, was a nightmare: honesty outperforms highlights.
- **Name the viewer.** Americans moving abroad, expat on a budget: the audience in the title raises the multiple.
- **The decision is a video.** Why I'm moving out of the country did 9.1x before a single move-day vlog was filmed.

THE SLATE

Your first 10 videos

Each one built from a proven outlier pattern, in the order to film them

Ideas one to three are the milestone videos you can film from footage you already have. Four to seven cover the decision, the mistake and the routine. Eight to ten are the anniversary slots for month two and beyond.

1

Living in [country] was not what I expected: the first 90 days

OPEN WITH

I had a list of what life here would be like. Ninety days in, half of it was wrong, and the half that was right was wrong for different reasons. Here is the list, item by item.

FORMAT Milestone vlog with a checklist

LENGTH 15 to 22 min



MODELLED ON

LIVING in Vietnam Was NOT What I Expected! did 16.8x on 8,120 subscribers.

2

I moved to [country]. Here is what I got completely wrong.

OPEN WITH

Everyone tells you what they got right. These are the five things I got wrong, what each one cost me, and what I would tell someone landing next week.

FORMAT Confession list, talking head plus b-roll

LENGTH 9 to 12 min



MODELLED ON

I Moved to Sweden.... Here's What I Got Completely Wrong did 16.2x on 1,850 subscribers.

3

My first month in [city]: culture shocks, lessons and what I'd do differently

OPEN WITH

One month in. Here are the culture shocks that surprised me, the two lessons that actually mattered, and the one thing I would change about how I arrived.

FORMAT

First-month vlog

LENGTH

10 to 15 min



MODELLED ON

My First Month Living in the UK did 9.5x on 810 subscribers; **After 1 Month in Lithuania** did 9.6x on 243.

4

Why I'm leaving [country] (the real reasons, not the polite ones)

OPEN WITH

I am moving. This is the decision, the reasons I tell people, and the reasons I do not usually say out loud.

FORMAT

Decision announcement

LENGTH

7 to 10 min



MODELLED ON

Why I'm Moving Out of the Country (Vlog Update) did 9.1x on 4,350 subscribers.

5

[Nationality] moving to [country] make this mistake

OPEN WITH

If you are moving here from [home country], there is one assumption almost everyone brings with them. It costs money and friends. Here is what it is and how to drop it before you land.

FORMAT

Single-mistake explainer

LENGTH

10 to 13 min



MODELLED ON

Americans Moving Abroad Make This Mistake I UK Life Reality did 15.1x on 22K subscribers.

6

My daily routine in [country] (and why it is better than home)

OPEN WITH

This is an ordinary Tuesday, and it is better than my best day back home. I will show you why, hour by hour, with the prices.

FORMAT

Routine vlog with a claim

LENGTH

9 to 12 min



MODELLED ON

My Daily Routine Living in Spain (Why It's Better) did 16.7x on 699 subscribers.

7

First week in my new apartment in [city]: unpacking, furniture and the real cost

OPEN WITH

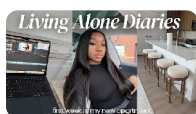
Empty apartment, one suitcase, seven days. This is everything I bought, what it cost, and what the place looks like at the end of the week.

FORMAT

Milestone vlog, long-form

LENGTH

25 to 45 min



MODELLED ON

1ST WEEK LIVING IN MY NEW APARTMENT did 5.9x on 140K subscribers at 80 minutes.

8

From culture shock to gratitude: my first home in [country]

OPEN WITH

The first month I wanted to leave. By the third I did not want to go back. This is the arc, with the moment it turned.

FORMAT

Story vlog with a turning point

LENGTH

15 to 20 min



MODELLED ON

My First Home in Greece: From Culture Shock to Gratitude did 16.1x on 2,350 subscribers.

9

My first year in [country] was a nightmare (what I wish I knew)

OPEN WITH

Year one was hard in ways no guide warned me about. Here are the six things that went wrong and the fix for each, for anyone about to start their own year one.

FORMAT

Honest retrospective

LENGTH

13 to 16 min



MODELLED ON

My First Year in Portugal was a Nightmare did 9.5x on 7,980 subscribers.

10

One year in [country]: not what I expected

OPEN WITH

Twelve months ago I landed with two bags. This is what a year did to my plans, my budget and my idea of home.

FORMAT

Anniversary retrospective, annual slot

LENGTH

6 to 12 min



MODELLED ON

One Year in Denmark - Not What I Expected did 46.2x on 2,140 subscribers; I Left Everything For London I One Month Later did 7.9x on 12K.

How to sequence this

Film ideas one to three from footage you already have; they rank on the place and give the channel its first baseline. Four to seven go out one a week. Eight and nine are month two. Ten is an annual slot: publish it on the anniversary of the move and refresh it every year. Every video carries the place and the milestone in the title, and a 45-second Short of the single most surprising moment with the long video pinned.

How to read the numbers. Every “x” is that video’s views divided by its own channel’s typical views, so a 10x video did ten times better than that channel normally does. Small channels are included on purpose: they show which topics pull viewers who have never heard of the creator.

Built with the OutlierKit outlier index. Run your own niche scan any time at outlierkit.com. Questions: reply to this email.